

MORGAN NATIONAL CENTER FOR THE STUDY OF BLOCKCHAIN AND FINTECH (THE NATIONAL FINTECH CENTER)

Sponsorship Opportunities

The National FinTech Center offers events, including but not limited to workshops, conferences, institutes, and more, featuring the industry's top experts sharing their knowledge with university leaders, faculty, and students.

The Annual National HBCU Blockchain Research and Innovation Conference is the FinTech Center's premier event for connecting with university leaders, faculty and students discussing today's challenges and opportunities, and shaping the future of FinTech education and research.

Increase your visibility and gain recognition among the only nationwide network of 101 HBCUs involved in blockchain and FinTech while making a positive impact on the attendee experience.

Programs/offerings are subject to change at the discretion of the FinTech Center. Sponsorship commitments must be received prior to **(a month before the event)** to ensure all benefits are included. Due to the nature of sponsorships and the benefits received, sponsorship cancellations are not accepted.

Sponsorship Categories

SIGNATURE BLOCK SPONSORSHIP PACKAGE

Investment:\$100,000

Thought Leadership and Visibility:

- One hour industry session promoted on the conference agenda – topic to be chosen and presented by sponsor
- Sponsored content promoted on the FinTech Center website
- Email sent on your behalf to conference attendees in the month prior to or post-event

- Banner advertisement to display in a conference communication sent to all attendees
- 60-second video provided by sponsor to be played during the conference

Opportunities for enhanced networking:

- Access to national database of resumes of HBCU students interested in careers in Blockchain and FinTech
- Listing of job and internship opportunities on job board at the conference
- Large virtual booth in Expo Hall

Prominent Branding:

- Hyperlinked sponsor logo placed high on the conference webpage, and the "Know Before You Log In" email sent to conference attendees
- Hyperlinked exhibitor listing on conference webpage
- Hyperlinked sponsor logo on virtual conference platform registration page and welcome page
- Sponsor logo included on the main event banner
- Sponsor recognition on social media
- Sponsor recognition during opening and closing remarks
- Sponsor logo on post conference report and promotional video

IMMUTABLE BLOCK LEVEL SPONSORSHIP PACKAGE

Investment: \$75,000

Thought Leadership and Visibility:

- Sponsor one session, introduce speakers, moderate the panel
- 60-second video provided by sponsor to be played during the conference

Opportunities for enhanced networking:

- Access to national database of resumes of HBCU students interested in careers in Blockchain and FinTech
- Listing of job and internship opportunities on job board at the conference
- Medium virtual booth in Expo Hall

Prominent Branding:

- Hyperlinked sponsor logo placed high on the conference webpage, and the "Know Before You Log In" email sent to conference attendees
- Hyperlinked exhibitor listing on conference webpage
- Hyperlinked sponsor logo on virtual conference platform registration page and welcome page
- Sponsor logo included on the main event banner
- Sponsor recognition on social media
- Sponsor recognition during opening and closing remarks
- Sponsor logo on post conference report and promotional video

CONTRIBUTOR BLOCK LEVEL SPONSORSHIP PACKAGE

Investment: \$50,000

Thought Leadership and Visibility:

- 20-minute section of panel on "Closing the Skills Gap"
- 60-second video provided by sponsor to be played during the conference

Opportunities for enhanced networking:

- Listing of job and internship opportunities on job board at the conference
- Medium virtual booth in Expo Hall

Prominent Branding:

- Hyperlinked exhibitor listing on conference webpage
- Hyperlinked sponsor logo placed high on the conference webpage, and the "Know Before You Log In" email sent to conference attendees
- Hyperlinked sponsor logo on virtual conference platform registration page and welcome page
- Sponsor logo included on the main event banner
- Sponsor recognition on social media
- Sponsor recognition during opening and closing remarks
- Sponsor logo on post conference report and promotional video

TRANSACTION BLOCK SPONSORSHIP

Investment: \$10,000

Opportunities for enhanced networking:

- Small virtual booth in Expo Hall

Prominent Branding:

- Hyperlinked sponsor logo placed on the conference webpage, and the "Know Before You Log In" email sent to conference attendees
- Hyperlinked sponsor logo on virtual conference platform registration page and welcome page
- Sponsor recognition on social media
- Sponsor recognition during opening and closing remarks
- Sponsor logo on post conference report and promotional video

Pitch your Innovative Initiative to the National FinTech Center!