

- NATIONAL HBCU
 BLOCKCHAIN AND FINTECH
 CONFERENCE | 12 13 NOVEMBER 2021

SPONSORSHIP DECK

RESEARCH AND INNOVATION

The National Center for the Study of Blockchain and Financial Technology

Morgan State University









EVENT OVERVIEW





The only national conference that focuses on frontier research and innovative educational projects conducted by the faculty and students at Historically Black Colleges and Universities (HBCUs).

WHO WE ARE

The **National FinTech Center at Morgan** is a Center of Excellence and the hub of the HBCU Blockchain and FinTech Network that actively engages faculty and students at **all HBCUs** for research, curriculum, and education in Blockchain and FinTech. We support faculty and students at **all HBCUs** to develop their skills in various areas of FinTech including blockchain, cryptocurrencies, cryptoeconomics, cybersecurity, payment systems, entrepreneurship and related areas.



The National Center for the Study of Blockchain and Financial Technology (the FinTech Center) at Morgan State University is the national thought leader in the HBCU community in FinTech, blockchain, and cryptocurrency and is committed to making a positive impact by promoting innovation in research and education at HBCUs and within the broader community, through:

VisionandMission

- Offering innovative educational programs, training, and certifications
- Engaging in and promoting competitive research and publishing
- Creating new courses, modifying existing courses, and developing new curricula
- Designing and implementing experiential learning activities
- Fostering broader financial literacy and access in the unbanked and underbanked communities through outreach and advocacy

Innovation in education and research is a top priority of the Center. This mission is founded on the ethical and cultural principles of the HBCU tradition, which inspire dedication to education and learning to nurture growth and accomplishment.

NATIONAL HBCU BLOCKCHAIN NETWORK





































































































PARTICIPATING SPONSORS



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TESTIMONIALS

"The Fintech center provided an invaluable opportunity to expose students to Fintech and Blockchain on an advanced level. The students were mentored by Fintech Industry leadership. This opportunity not only provided education but led to career development and enhancement."

Millicent Springs-Campbell, Spelman College

"I am grateful to the FinTech Center for financially supporting my work on financial decision-making and inclusion among immigrants. The Research and Innovation Conference was a welcome event amidst the ongoing pandemic."

Angelino Viceisza, Spelman College

"The Fintech Center is a wonderfully supportive place for HBCUs like Huston-Tillotson University to use at any stage in their blockchain and fintech program development journey. The staff is knowledgeable and quick to assist with all project needs and it has been a pleasure to work with them. Their annual research and innovation conference is a showcase of high-quality projects, many of which have influenced my own work."

Abena Primo, Huston-Tillotson University





101 currently operating HBCU campuses
300,000 total student body of HBCUs
Opportunities for Sponsors' brand visibility ... Limitless!

The National HBCU Blockchain and FinTech Conference is the FinTech Center's premier event for connecting university leaders, faculty, and students discussing today's challenges and opportunities, and shaping the future of FinTech education and research.

Recruitment Opportunities

The conference provides an opportunity for companies looking to diversify their workforces by tapping into the talent pipeline of HBCUs that are growing the future and leading the world.

THOUGHT LEADERSHIP AND VISIBILITY:

- One keynote session on the main stage with the topic to be chosen and presented by the sponsor
- Sponsored content promoted on the FinTech Center website
- Email sent on your behalf to conference attendees in the month prior to or postevent
- Banner advertisement to display in a conference communication sent to all attendees
- 60-second video provided by sponsor to be played during the conference

OPPORTUNITIES FOR ENHANCED NETWORKING:

- Access to national database of resumes of HBCU students interested in careers in Blockchain and FinTech
- Listing of job and internship opportunities on job board at the conference
- · Large virtual booth in Expo Hall

PROMINENT BRANDING:

- Hyperlinked sponsor logo placed high on the conference webpage, and the "Know Before You Log In" email sent to conference attendees
- Hyperlinked sponsor logo on virtual conference platform registration page and welcome page
- · Sponsor logo included on the main event banner
- · Sponsor recognition on social media
- Sponsor recognition during opening and closing remarks
- Sponsor logo on post conference report and promotional video



SIGNATURE BLOCK SPONSORSHIP PACKAGE

\$100,000 Investment

1 OPPORTUNITY



- Individual sponsorship of one panel session on the main stage
- 60-second video provided by sponsor to be played during the conference

OPPORTUNITIES FOR ENHANCED NETWORKING:

- Access to national database of resumes of HBCU students interested in careers in Blockchain and FinTech
- · Listing of job and internship opportunities on job board at the conference
- Medium virtual booth in Expo Hall

PROMINENT BRANDING:

- Hyperlinked sponsor logo placed high on the conference webpage, and the "Know Before You Log In" email sent to conference attendees
- Hyperlinked sponsor logo on virtual conference platform registration page and welcome page
- Sponsor logo included on the main event banner
- · Sponsor recognition on social media
- Sponsor recognition during opening and closing remarks
- Sponsor logo on post conference report and promotional video



IMMUTABLE BLOCK SPONSORSHIP PACKAGE

\$75,000 Investment

6 OPPORTUNITIES



THOUGHT LEADERSHIP AND VISIBILITY:

- Co-sponsorship (2 or more sponsors) of one panel session on the main stage
- 60-second video provided by sponsor to be played during the conference

OPPORTUNITIES FOR ENHANCED NETWORKING:

- Listing of job and internship opportunities on job board at the conference
- Medium virtual booth in Expo Hall

PROMINENT BRANDING:

- Hyperlinked sponsor logo placed high on the conference webpage, and the "Know Before You Log In" email sent to conference attendees
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- Sponsor recognition during opening and closing remarks
- Sponsor logo on post conference report and promotional video

CONTRIBUTOR BLOCK SPONSORSHIP PACKAGE

\$50,000 Investment

12 OPPORTUNITIES



OPPORTUNITIES FOR ENHANCED NETWORKING:

Small virtual booth in Expo Hall

PROMINENT BRANDING:

- Hyperlinked sponsor logo placed on the conference webpage, and the "Know Before You Log In" email sent to conference attendees
- Hyperlinked sponsor logo on virtual conference platform registration page and welcome page
- · Sponsor recognition on social media
- Sponsor recognition during opening and closing remarks
- Sponsor logo on post conference report and promotional video

TRANSACTION BLOCK SPONSORSHIP PACKAGE

\$10,000 Investment

8 OPPORTUNITIES

