

Morgan State University
The FinTech Center
presents:

National HBCU Blockchain Research and Innovation Conference (virtual)

November 13-14, 2020

FIRST DAY: Friday, November 13, 2020

9:25 - 9:35

Welcome, FinTech Center and Morgan
Welcome Remarks

Ken Weber, Head of Social Impact, Ripple

Program Overview, and Introduction of Keynote Speaker

Ali Emdad, Director of the FinTech Center

9:35-10:00

The FinTech Landscape and the Imperative for HBCUs

Chris Brummer, Georgetown University Law School

10:00 - 11:00

Blockchain and FinTech Innovations

Session Chair: Erastus Karanja, Computer Information Systems, North Carolina Central University

Shonda Bernadin, Electrical and Computer Engineering, Florida A&M University

Technical Skills Building Workshop

A certification workshop on blockchain technologies for engineering and computer science applications which led to participants receiving IBM certification badges.

Tiffany Bussey, Entrepreneurship Center, Morehouse College

Blockchain Business Model Innovation Workshop

This Innovation Sprint Workshop guided an interdisciplinary group of 20 undergraduate students through the concepts of blockchain innovation by bringing real companies into the classroom as case studies.

11:00 - 12:00

Public Awareness of Blockchain and FinTech

Session Chair: Andrea Calloway, Management Information Systems, Bowie State University

Angelino Viceisza, Economics, Spelman College

Consumer Adoption of FinTech

This research assessed comparison websites offering migrant customers options for remittance payments. It tested FinTech's potential to create value by improving consumer decision-making.

Floran Syler-Woods, Business, Stillman College

The Blockchain Learner Podcast Series

An interview-based podcast hosted by students featuring discussions with Fintech practitioners, innovators, influencers, and academicians. It has covered the impact of blockchain on engineering, finance, law, policy, economics, computer science, and culture.

12:00 - 1:00

Networking Lunch Break

Moderator: Dina ElMahdy, Accounting and Finance, Morgan State University

1:00 - 2:00

Using Blockchain for Supply Chain Management

Session Chair: Abirami Radhakrishnan, Information Science and Systems, Morgan State University

Young Sik Cho, Business, Jackson State University

Lean Practices in Blockchain-based Supply Chains

This study empirically investigated the impact of blockchain technology on Lean management practices in supply chain networks

Arim Park, Marketing and Supply Chain Management

Huan Li, Economics North Carolina A&T

Sustainable Supply Chains Using Blockchain

This research investigates Wal-Mart's annual sustainable performance report and external environmental protection, social equity, and governance efficiency (ESG) ratings before and after adoption of IBM Food Trust.

2:00 - 2:05

Closing

Sanjay Bapna, Associate Director of the FinTech Center

2:05 - 3:00

Optional Networking Lounge

Moderator: Dina El Mahdy, Accounting & Finance, Morgan State University

SECOND DAY: Saturday, November 14, 2020

10:00 - 10:05

Welcome, Program Overview, and Introduction of Keynote Speaker

Ali Emdad, Director of the FinTech Center

10:05 - 10:20

The Dos and Don'ts of Pitching Your Blockchain Startup

Anthony Tu-Sekine, Partner, SEWARD & KISSEL, LLP

10:20 - 11:00

A Use Case for Blockchain: A Fireside Chat

Brian Behlendorf, Executive Director of the Hyperledger Project

Joanne Luciano, Data Science, University of the Virgin Islands

The Emerald Archipelago Supply Chain Use Case

This project seeks to implement blockchain trusted applications to create a farming co-op that will enable local farmers and artisans to sell their products by increasing

availability, decrease the territories' reliance on imported produce, and encourage cooperation among peers to increase efficiency and expand their business.

11:00- 12:00

Students Succeeding in Blockchain

Session Chair: Bo Yang, Computer Science, Bowie State University

Mary Ann Hoppa, Cybersecurity, Norfolk State University

Student Club and Code-a-thon

This project involves creating a student club to serve as an enduring, grass-roots organization that engages more diverse individuals in learning, discussing, and innovatively applying blockchain and FinTech concepts.

Alexander Yap, Business Education, North Carolina A&T

Symposium for Students and Faculty

This symposium began with an introductory workshop and then took deeper dives into Blockchain topics including Cryptography and Data Security, The Blockchain System and Cryptocurrency, Public Blockchains vs. Private Blockchains vs. Hybrid Blockchain, Monetary Issues with Open Public Blockchain Systems, and Supply Chain Shifting to Cloud Computing and Blockchain.

12:00 - 1:00

Networking Lunch Break

Moderators: Jack Crumbly, Management, Tuskegee University

Andrew Mangle, Management Information Systems, Bowie State University

1:00 - 2:00

Students are Designing the Future of Blockchain

Session Chair: George Micheni, Capital Markets Lab, Morgan State University

Millicent Springs-Campbell, Economics, Spelman College

Student Blockchain Start-up Competition

The goal of this project is to increase knowledge of Blockchain and Financial Technology for minority women students to create job opportunities and encourage entrepreneurial ventures.

Abena Primo, Computer Science, Huston-Tillotson University

Student Blockchain Applications Competition

This project encourages faculty and students to creatively think about improving existing blockchain technology and applications and to formulate and propose new innovative ideas in blockchain technology or applications.

2:00 - 2:05

Closing

Lauren Weymouth, Senior Manager, University Partnership Programs, Ripple

Ali Emdad, Director of the FinTech Center

2:05

Optional Student Networking Lounge

Moderator: George Micheni, Capital Markets Lab, Morgan State University

2:05

Optional Faculty Networking Lounge

Moderators: Jack Crumbly, Management, Tuskegee University

Andrew Mangle, Management Information Systems, Bowie State University